



J. David Nichols is managing partner of **Nichols Farms, LTD**, a family-owned operation that combines seedstock production, cattle feeding, and farming in southwest Iowa. Nichols Farms is the largest seedstock operation in the Midwest and is the fifth largest in the US. Nichols Farms raise and sell about 1000 head of production-tested yearling bulls each year. In addition to the Iowa headquarters they have franchises located in North Carolina, Illinois, Wisconsin, and Missouri, with more on the way. Nichols Farms have sold semen,

embryos or live animals to 28 foreign countries.

Nichols Farms believe research and development are essential and have participated in research projects with the University of Missouri, Virginia Tech, University of Georgia, Cornell University, University of Minnesota, and Kansas State University. J. David Nichols participated with Iowa State University in the original ultrasound research in 1987. In addition to securing funds for this real-time ultrasound project, Nichols Farms provided over 200 bulls each year during the four-year period as test animals.

Nichols Farms Value Added Marketing services include Nichols Genetic Source Verified Auctions, Nichols Genetic Source Bred Heifers, and Nichols Alliance Feedlots.

Dave is married to Phyllis Nichols and they have two children. Their son, Fletcher, works at Nichols Farms and their daughter, Jennifer, is Special Features Editor for a daily newspaper.

Recipient of the World Simmental/Fleckvieh Federation Golden Book Award

Chairman of the Advisory Council of National Beef Cattle Evaluation Consortium (NBCEC)

Recipient of Iowa Farm Bureau Distinguished Service Award

Inducted into Iowa Cattlemen's Hall of Fame

BEEF magazine' Top 40 Person for contributions to the beef industry

Board Member of CUP Laboratories

Past Chairman of NCBA Product Enhancement Committee

NCBA Long Range Strategic Planning Committee

Iowa State University Block and Bridle Club Man of the Year Award

National Beef Improvement Federation (1993) Seedstock Producer Of The Year

Iowa Cattlemen's Executive Committee and Board of Directors.

Past President and Trustee of the American Simmental Association.

Member of National Beef Promotion and Research Board.

Past President of The National Beef Improvement Federation (BIF).

Contact Information:
J. David Nichols
2188 Clay Ave
Bridgewater IA 50010-8047

Office 641-369-2829
Home 712-762-3810
Fax 641-369-2932
email dave.nichols@mddc.com
web site www.mddc.com/nicholsfarms