



**Third generation rancher, R. A. (Rob) Brown Jr.** of Throckmorton, TX, graduated from Throckmorton Schools and Texas Tech. He has been married to the former Peggy Donnell for 52 years. They are the parents of Betsy Bellah, Rob A. Brown, Marianne McCartney, and Donnell Brown plus 16 grandchildren. Rob assumed management of R. A. Brown Ranch in 1965 after the sudden death of his father, well-known rancher, R. A. Brown Sr.

R. A. Brown Ranch is known worldwide for its performance breeding of four purebred breeds of cattle plus the development of a four-breed composite, Hotlander™. National Cattlemen's Association named the ranch "Cattle Business of the Century" in 1998 as well as NCBA's Vision Award. In addition, the ranch has received BEEF Magazine's Trail Blazer Award.

The ranch also raises registered Quarter Horses and commercial cattle. Rob served as President of the American Quarter Horse Association, and both he and his dad are in the AQHA Hall of Fame. The ranch holds AQHA Best Remuda Award.

Rob has been honored by the National Ranching Heritage Association with the Golden Spur Award, Beef Improvement Federation's Outstanding Seedstock Producer as well as their Pioneer Award. He is also in the Texas Tech Rodeo Hall of Fame.

Rob has been a member of the NBCEC's Advisory Council since its inception in 2001.